

Item 4.

PUBLIC DOMAIN REPORT

The Public Domain Team for the North West Area worked alongside Gardaí from Ballymun and Finglas for the weeks leading up to Halloween to remove as much stockpiling from the area as possible. Cooperation between DCC and Gardaí was key to the success of the project and it worked very efficiently.

This was a co-ordinated approach between all DCC departments - Waste Management, Housing, Parks and Public Domain.

In the ten days immediately prior to and including Halloween the Public Domain Team worked directly with contractors to act on reports of stockpiling as soon as we received them or became aware of them. A total of 130 tonnes of materials was removed by contractors in the North West Area.



There were 22 fires in the North West Area in total, which is in line with previous years. There are some areas where the fires are burning for a number of weeks prior to Halloween and therefore the damage at these locations will take some time to repair. However, in general the size of the fires and the level of damage was not extreme.

COMMUNITY DEVELOPMENT REPORT

Finglas

Dublin City Council Community Development Staff collaborated with a number of local groups / organisations and put together a virtual Finglas Halloween programme as an alternative to our normal events / activities.

The alternative programme of events was advertised through leafleting Finglas / Glasnevin areas and with poster boards being placed in key local areas as well.

The virtual Fright Night headline programme went live on Halloween night at 8pm and included contributions from Soundstrand, Just Dave, Martin McDonnell, Aslan, a Magic Show by Colm Dawson, messages from local community groups and a virtual tour of Finglas.

The music and magic show elements of the production were filmed in St. Canices Church of Ireland.

Feedback on the event was extremely positive with people commenting on the quality of the production but more importantly on the level of community endeavour taking place in the Finglas area.

The Finglas Fright Night post has reached around 20,000 views; this number is increasing, as the posting will remain live until the end of November 2020.

People as far away as Australia, Vietnam, New Zealand, USA and England viewed the posting.

The footage of the Finglas Heritage Trail will be edited in the next couple of weeks and will be distributed to local schools and historical societies.

Dublin City Council, Finglas Area Office funded The Finglas West FRC to deliver a number of Halloween packs for local children.

Ballymun Otherworld 2020

Ballymun Online Halloween Festival– The Ballymun Community and Social Development Team in conjunction with Axis programmed an online Festival, which ran from Noon to 10pm on October the 31st. Events included: Ballymun Says Boo, Spooky Storytelling, The Tell Tale Heart theatre Production, Fancy Dress Competition, Otherworld Kids Kitchen Disco, Ballymun's Got Deadly Talent Final, Spooky Gardens Competition Final, Virtual Haunted Trail, Ballymun Lights Up and the Creative Minds Music Event.

The online festival was a great success with residents engaging throughout the day and sending in messages and pictures directly to our on-line platforms. We can estimate that approximately 4,800 viewers (households) watched the online Halloween events live and many more watched after the day this figure is significantly increased if we take account of the boosted figures.



Ballymuns Got Deadly Talent contest commenced in the weeks up to Halloween which encouraged local young people to send in videos of their creative performances. A fantastic range of talents was displayed through the online competition and the winner was announced at 6pm on Halloween Night. The winner was an extremely talented local ballet dancer who coreographed an spooky dance which was performed to an eerie soundtrack and backdrop. **The final reached 2.4K views on the night**

Ballymun Lights Up Project - 1,300 art packs were delivered to schools and youth projects along with an instructional online video setting out how to decorate your windows for Halloween. At 7pm on Halloween Night individuals were encouraged to shine a lamp/light through their window, make Ballymun light up and share their pictures online. This was a good symbol of the surviving light and collaborative community spirit that has been so evident over the last number of months. BRYR did an amazing job at lighting up their building and produced a short video which they shared on-line for all to see the efforts of the children involved.

Ballymun Spooky Garden Competition - The Community team collaborated with Ballymun Tidy Towns to engage local environmental groups and local businesses and encourage them to decorate their garden, street and shopfronts. Also, Sharon Harvey, local landscaper for the occasion, created an instructional video. The competition was successful and the winners were announced online on Halloween night. Ballymun Tidy Towns had 3,510 views on their posts related to the competition.

Local Spooky Trail - Students of Trinity Comprehensive have developed a spooky trail in Ballymun. They have written and recorded spooky stories that aired online on Halloween night. We envisage that signs will also be placed around the area with the stories displayed on them, and the trail will be further developed when restrictions ease at some stage in the future.

The figures below represent hits when you go into the videos of each facebook page per activity;

Tell Tale heart; 8K views, when boosted (shared by FB) got 16.1K
Otherworld Creative Minds; 5.5K views, when boosted got 12.8k
Story telling: 3.4K, when boosted got 9.2
Otherworld Mun Tv: 1049 views
Ballymuns got Talent: 2.5K views
Ballymun fancy dress; 1.3k
Kitchen disco: 650 views

Threads rockin horror; 421 views

Tumor Tuner: 410views

Ballymun Lights Up; 294 views on night but the post 12K over few days (from boosted post)

Art Workshop: 218 views

Virtual haunted trail; 157 views

Engagement with Young People:

Better Finglas also received funding to deliver a number books entitled “Room on the Broom” to coincide with a virtual storytelling night on the lead up to Halloween. This storytelling project was shared on the Fright Nights Facebook page and was well received.

The Finglas Area Office was acutely aware that anti-social behaviour could be an issue over the Halloween period. Dublin City Council Community Development staff engaged with Finglas Youth Resource Centre, Finglas Youth Services (The Den) who delivered a programme of targeted interventions to try to reduce instances of anti-social behaviour in the area in the lead up to Halloween and on the night itself.